

This year, Simple Smoke Cooking Team is partnering with Santo's Sanctuary & Rescue and the Alzheimer's Association to help raise awareness effecting our community. From April 10 – 12, 2025, we will be teaming up at the University of Houston's Frontier Fiesta in an effort to highlight awareness for these causes.



Santo's Sanctuary & Rescue is a dog rescue organization who's mission is to help as many homeless dogs as possible get adopted. The Sanctuary opened in 2021 and in their short history they have been successful in this mission rescuing several hundred dogs. As they continue to take in and nuture man's best friend, they ask for the community's help to find homes for our four legged friends.

The Alzheimer's Association has been around for decades and continues to put a spotlight on the need for continued research and education into the unfortunate disease. This ailment has affected many family and friends of the members of Simple Smoke and the team holds this near and dear to their heart. They know that with the continued help from the community they can help those who may be effected in the future.





Finally, Frontier Fiesta is hosted on the University of Houston campus and is the largest event the school produces every year. It is a three day event that consist of student body variety shows, a cook-off and concerts. More than 45,000 people attend over the duration of the three days.

What we are asking for is help making this event a success! Simple Smoke will be providing an elevated experience that has not been seen at Frontier Fiesta's cook-off before. This will include a banquet style presentation with fine dining and décor. Through our work and your assistance, we are hoping to be able to raise enough funds to truly make a difference to our community by giving back to organizations that are ambitious in their desire to make change.

Attached is an outline of donation packages we are offering that we believe will help us make this event successful for all involved.

For questions, more details or to make a donation, please contact Enrique Cantu at 832-629-9046 or by email at <u>info@simplesmokehtx.com</u>





FRONTIER FIESTA 2025





CHEF'S TABLE

- 8 VIP Chef Passes & 8 General Admission
- · Company name/logo displayed in the cook-off area with other donors.
- Company name/logo banner (provided by company) to be displaye.d
- · Company name being included in the donation presentation and shared on social media.
- A sponsored area of the tent bar, lounge, cooking area.
- A private menu with extra courses, wait staff and visit from the chef preparing the meal.





DIAMOND

- 16 General Admission Passes
- Company name/logo displayed in the cook-off area with other donors.
- · Company name/logo banner (provided by company) to be displayed.
- · Company name being included in the donation presentation and shared on social media.





PLATINUM

- 12 General Admission Passes
- · Company name/logo displayed in the cook-off area with other donors.
- Company name/logo banner (provided by company) to be displayed.





GOLD

- 8 General Admission Passes
- · Company name/logo displayed in cook-off area with other donors.









We are asking for commitments on donations by March 24,

SIMPLE SMOKE, BIG IMPACT!